

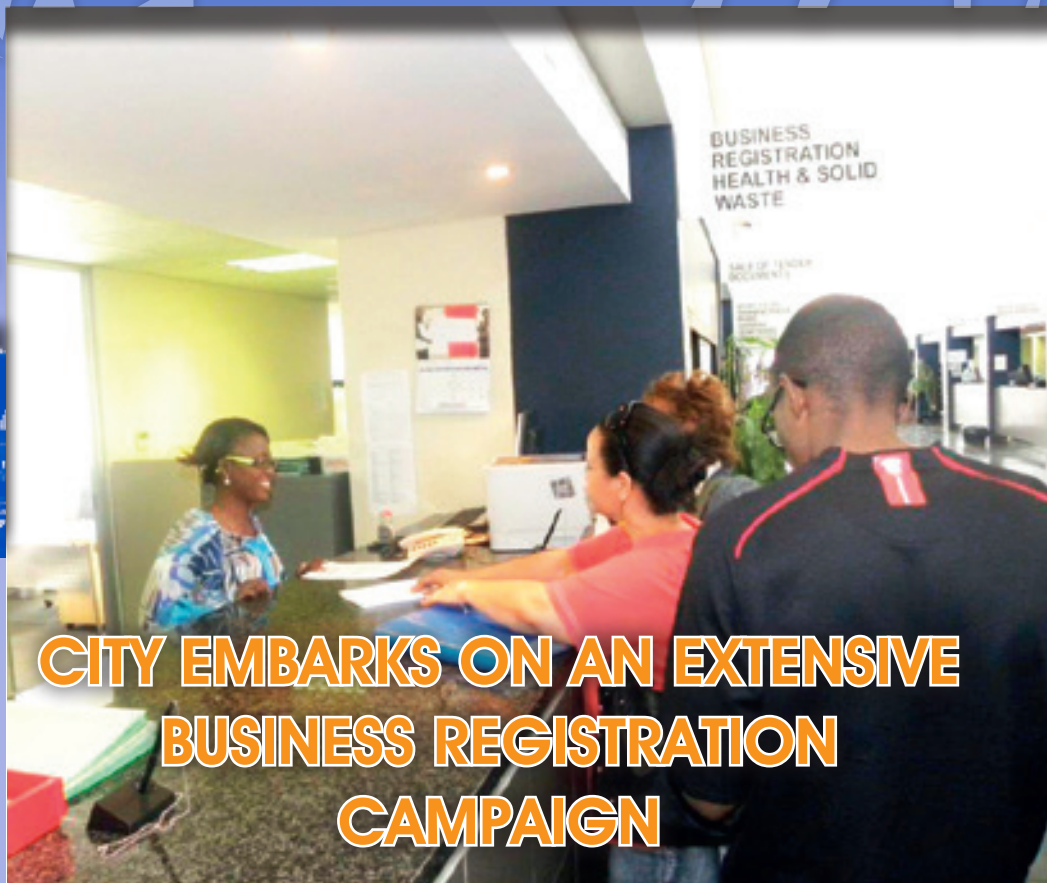
# Aloe



City of Windhoek

City of many faces

Issue 17 • April 2014



## CITY EMBARKS ON AN EXTENSIVE BUSINESS REGISTRATION CAMPAIGN

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2013 WINDHOEK HOUSEHOLD WASTE AUDIT RESULTS

AND MUCH MORE

The City of Windhoek is a home to about 16840 businesses.

A job well done to those who came up with different initiatives and innovations that lead to the establishment of those businesses.

It is however disturbing to note that out of the 16840 businesses registered in Windhoek, our records indicate that only 5836 (34.6%) are valid, meaning, operating with valid Certificates of Fitness.

Since the registration of business renewal has been recorded as being conducted at a snail pace; The City of Windhoek has embarked on an extensive information and educational campaign which is aimed at sensitising

the public about the importance of ensuring that businesses operating in Windhoek are operating in accordance with the laws and regulations set.

The above alluded to campaign is a final reminder to the business community and public at large that any person operating or intending to operate a business for gain within the jurisdiction of Windhoek is required by law to register such business activities with the Local Authority.

In terms of applicable legislations, registered businesses are issued with a Certificate of Fitness/Registration in terms of regulation 2(1) and 6 of the regulations relating to the registration

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# Editor's Desk



**Josua Amukugo**  
*Manager: Corporate Communications, Marketing, Tourism & Customer Care*

You are welcome to this edition of the Aloe. The month of March is a month of great importance as it was a World Water Month.

While no one argues against the importance of water to life on Earth, it's fair to wonder if life could exist elsewhere without it.

While we are there, it is worth noting that, if it was not for the rainfall the capital has received over the past 12 years, Windhoek would be facing water shortages by today.

Scary though is the news that there have not been significant inflows of water into the three major dams serving the Central areas of the country; a situation that could cause a debilitating water shortage in the capital should the next rainy season also fail to provide a good inflow.

It should therefore be a message to all the residents to ensure that we continue to use our water sparingly at all times.

The month of April started off on a good note, and I am proud to inform you that we have successfully concluded the recently held /Ae //Gams Arts and Cultural Festival.

It was indeed an event to be remembered and we hope that it met your expectations.

As a call for "a moment of silence" we at the City are very much distressed by

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of businesses in conjunction with the provisions of the General Health Regulations.

Those that are operating unlicensed type of businesses should be warned that:

**The consequences of operating a business without a valid Certificate of Fitness / Registration, constitutes an offence as it contravenes the legal requirement as stipulated by the law and; Contravention of the provisions of the regulations relating to the registration of a business, carries a**

**penalty of a fine not exceeding N\$ 2000.00 or imprisonment for a period not exceeding six (6) months or both.**

It is a civic responsibility of all the business owners to note that, it is not enough to only register your business with the Ministry of Trade and Industry, but if you are conducting your business in Windhoek you are required by law to register your business activity with the City and to renew your registration annually.

If there are businesses that have ceased operations, business owners are required to inform the city in writing.

the level of vandalism targeting the graves of our silent but loved ones. This ghastly destruction of their resting places cannot be allowed to go on unceasing

We at the City of Windhoek therefore vow to ensure and apply tight security of all forms in order to deter those that are committing such deeds.

On a different note, I would like to encourage all our motorists in and out of the City to be extra cautious behind the wheels during the forthcoming holiday.

It will further be wise to ensure that you and your vehicle do not have outstanding fines that might suddenly halt your holiday plans.

I therefore urge you to avoid these inconveniences, and pay any outstanding fine issued to you or your vehicle.

While wishing you a peaceful, restful and safe holidays.

I trust you will find this edition of the Aloe interesting to read, until then!



The Aloe is produced by the Corporate Communications, Marketing, Tourism & Customer Care Division in the Office of the Chief Executive Officer. The public is welcome to make constructive submissions via the Editor's Column, and submissions should be forwarded to the following address.

If you wish to make comments, suggestions, contributions or advertise in the Aloe, send an e-mail to **communication@windhoekcc.org.na** or visit our website for more information at **www.cityofwindhoek.org.na**.

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## CITY CONCERNED OVER VANDALISM OF CEMETERIES



The City of Windhoek has noted with serious concern the continuous vandalism of the City's facilities including the destruction of graves.

In the past, fewer cases of graves vandalism were recorded, but the recent increase of destructions of graves, especially at Khomasdal and Pioneerspark cemeteries are disturbing.

Graves are regarded as memory sites for the families and relatives of the deceased and for the generations to

come.

When these sites are vandalised, it is very traumatic and painful not only to the relatives of the deceased, but to all normal-thinking people, and to the City of Windhoek in particular, since it is the City's responsibility to take care of these facilities for the benefit of all our residents.

Although the City has put security measures in place by contracting the security guards to guard at all cemeteries in the City, it is most

unfortunate that the sites are way too big for one to keep an eye on.

It is against that background that the City of Windhoek urges the residents to refrain from vandalism and respect the dead by letting them rest in peace as per the expectations.

The public is equally urged to be vigilant and report any suspicious movement to the law enforcement agencies at 302 302 or to the City Police SMS line 4444.

# City of Windhoek

THE WINDHOEK  
**Jazz**  
FESTIVAL

WATCH YOUR FAVORITE INTERNATIONAL ARTIST  
PERFORM LIVE IN WINDHOEK AT THE 2014 JAZZ FESTIVAL.

**POST  
& Win**

SIMPLY POST THE NAME OF AN INTERNATIONAL JAZZ ARTIST  
YOU WOULD LIKE TO SEE PERFORM LIVE AT THE 2014 JAZZ  
FESTIVAL ON OUR FACEBOOK PAGE OF SITE LINK FOR MORE INFO.

YOU COULD BE ONE OF TWO LUCKY PEOPLE  
TO WIN TWO VIP TICKETS TO THE SHOW.

**COMPETITION CLOSOS**  
ON 01<sup>st</sup> MARCH 2014

BROUGHT TO YOU BY THE CITY OF WINDHOEK IN PARTNERSHIP WITH OLD MUTUAL, WINDHOEK LAGER, JAMESON 99 FM, ADFORCE NAMIBIA AND THE NATIONAL ARTS COUNCIL OF NAMIBIA

**JAMESON**

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adforceNAMIBIA



# MINISTRY OF TRADE AND INDUSTRY SPONSORS TWO INCUBATEES OF BOKAMOSO ENTREPRENEURIAL CENTRE

The Ministry of Trade and Industry being one of the partners in uplifting SME development continues to show its support towards the development of the SME sector in Namibia. Recently two incubatees, who have successfully participated in training programmes facilitated by the Bokamoso Centre, have received sponsorships from the Ministry of Trade and Industry facilitated through its Equipment Aid Scheme.

The main objective of the Bokamoso Entrepreneurial Centre is to assist incubatees to successfully navigate the critical business and operational

challenges that every entrepreneur faces. The Entrepreneurial Centre manages an incubation development programme that allows for the tracking of performance and progress of incubatees that operate at the centre. The programme is further complimented with the managing of trading infrastructure at subsidized rates, the provision of business counselling, facilitation of business linkages and administrative support services.

The role which SMEs play within the local economy cannot be over emphasized because SMEs

have significant potential to create employment and contribute to both the local and national economic growth.

The Bokamoso Entrepreneurial Centre not only puts a strong focus on providing the relevant support and business development services to those entrepreneurs who have set themselves specific development goals, but the centre also places a high focus on partnerships with both the public and private sector to ensure that incubatees have access to comprehensive business support.



Ms. Bertha Haitembu of Ndawapeka Jersey Supply received sponsorship worth N\$ 188,000.00, which includes one embroidery machine, one over locker and five knitting machines. She also received training on digital imaging for the embroidery machine. Ndawapeka Jersey Supply specializes in the knitting of high quality school jerseys, fashionable knit wear, scarves and hats. For any orders on the above she can be contacted at Cell: 0811491967.



Mr. Ricky Khaxab is the sole owner of The Peace Jewellery Collection. He focuses on the manufacturing of handmade jewelry from natural material like leather and precious stone.

He received a lazer, engraver and cutting machine valued at N\$115,000.00. Ricky also received training on digital imaging for engraving, cutting and lazer printing on the machine.



The Peace Jewellery Collection focuses on spreading the message of peace and individuality, by specializing in hand made jewellery, crafted from semi-precious stones, leather and beautifully crafted necklaces with swirls of silver wire.

For any orders on the above he can be contacted at Cell: 0814062015.

## Contact Us:

Bokamoso Entrepreneurial Centre is situated at the corner of Hans Dietrich Genscher and Bernabie Le Bat Street.  
Telephone: + 264 61 290 3611 or Email: pmm@windhoekcc.org.na







## SOCIAL WELFARE CORNER

*Well trained Care Takers...a group of care taker and domestic workers who received training from the City of Windhoek on how to execute their job*

## NANNY AND DOMESTIC WORK WORKSHOP

Child care is an important facet in the early developmental stages of a child, hence the City in the first week of April in its quest to contribute to improved quality of life of the City's residents had initiated a workshop to enhance the skills of nannies and domestic workers. Nannies and domestic workers play a very important role as early point of contact in the children's life and wellbeing, hence empowering them with necessary knowledge and skills

for child rearing is crucial as many working parents tend to spend less time at home with children. Hence, urban child rearing is left to the care of domestic workers and nannies.

The objectives of the training are:

- To teach participants the duties and responsibilities of a nanny.
- To equip the participants with knowledge and skills on how to babysit an infant, toddler and teenager

- To provide participants with basic first aid knowledge.
- To ensure that participants understand the importance of hygiene, environment and others

15 unemployed mothers and youth were trained. The names of the trainers are available for those who wish to employ any. The training took place on 04 and 05 April 2014 at Community Development board room.

## LODECIA ORPHAN AND VULNERABLE CHILDREN'S ORGANIZATION



*Your welfare is our concern...R-L: Ouma Gelin Kawanas receiving donated items by the City of Windhoek from Monika Sheefeni, Community Development Officer, and Patience Mubita Section Head: Social Welfare of the City of Windhoek.*

Lodecia is doubling as a home and a soup kitchen center. Eleven (11) children live permanently in the home, while hundred-twenty (120) are fed through the soup kitchen. The City of Windhoek through its Social Welfare uplifting programmes under Social Welfare section, made a donation to the home to assist with the feeding of the Orphans and Vulnerable Children. This gesture demonstrates that the City cares for its vulnerable residents. The plight of Orphans and Vulnerable Children requires the nation to join hands to address it.

## KATUTURA OLD AGE HOME



*Caring for our elders...senior citizens at the Katutura Old Age home during a visit of the Parliamentary standing on Human Resources, Social and Community Development*

The home was visited by the Parliamentary delegation from the Standing Committee on Human resources, Social and Community Development on 08 April 2014. The aim was for the committee to experience first-hand information on the living conditions of the elderly. The Parliamentarians and senior citizen at the old age home had an information sharing meeting before touring the home.







# NOVA

# /Ae //Gams Arts & Cultural Festival

our diverse cultures, highlighted issues affecting our everyday life, brought art out of studios and galleries, brought to life norms and traditions long forgotten or about to be forgotten, and reminded residents of our roots.

The Festival served as a platform to foster unity amongst the mixed pot of cultures who call the city home, as reflected by the Festival Motto: "Diverse Cultures – One Vision".

The new look and feel of the Festival has been well received and needless to say, we achieved the objectives set for the /Ae //Gams Arts and Cultural Festival 2014.

We set a new foundation with the refreshed /Ae //Gams Arts and Cultural Festival 2014, and we promised an experience not to be missed in 2015.

The Festival was a story of revival, development, collaboration, sharing, educating and learning from one another. The Festival programme showcased the best of local and regional acts and encompassed various

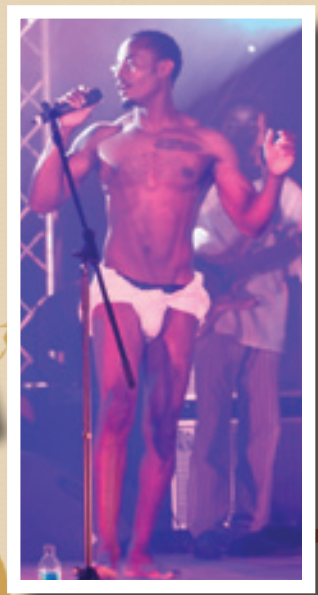
art disciplines: theatre, music, flash mobs, dance, visual arts, traditional way of life, and cuisine.

We celebrated the city's unique cultural heritage, brought together

## OFFICIAL OPENING - GALA DINNER



## LIVE BAND PERFORMANCE





Hand

Hand

## ARTS & CRAFTS



## CULTURAL VILLAGE





